

# YOUR DESTINATION MIAMI, FLORIDA



## **BODYTALK SEMINAR: BEST WESTERN ATLANTIC BEACH RESORT MIAMI BEACH, FLORIDA**

With an ideal climate and a diverse population representative of a truly multicultural city, it is no wonder that **Miami is one of the most popular destination in the United States.**

Often referred to as "The Gateway of the Americas," Miami is a cultural Mecca rich with diversity stemming from its proximity to North, South and Central America, as well as the Caribbean. The vast Spanish-speaking population in Florida and the economic ties to Latin America have elevated the greater Miami area to an international financial and cultural center. A flavorful melting pot, Miami is exemplary of a new generation in American cities drawing tourists from around the globe to experience its unique spirit.

With year-round sunshine, the vibrant city of Miami has long been touted as the ultimate destination for lovers of superior sand and surf. Miami Beach is a long and narrow barrier island adorned by blue water and white sand. Sometimes referred to as the "American Riviera," Miami Beach boasts world-renowned chic hotspot [South Beach](#). For outdoor enthusiasts, Miami is much more than a beach town, as it is the only major American city to be bordered by two national parks, Biscayne National Park to the east and [Everglades National Park](#) to the west.

Miami is emerging as a serious contender on the International Art Scene with world-class museums such as the Bass Museum and the Wolfsonian Museum scattered throughout the city. It is also host to high profile cultural events including the world-famous Art Basel and Art Miami shows. Moreover, the largest collection of Art Deco architecture in the world graces the palm tree-lined streets of Miami Beach's Art Deco District.

